

DJ WILL



P R E S S K I T

www.djwillnyc.com



With the art of DJ'ing elevating its most talented devotees to rock star status in this day and age, no one is more worthy of that status than NYC native "DJ Will", also known as "Da Bronx Bomber." Spinning for the past two decades, DJ Will is on air every Friday night on Power 105.1FM, NYC's top R&B / Hip-Hop radio station, where he's been for the past 10 years; he is also a regular featured guest DJ on NYC Radio Legend The Angie Martinez Show, weekdays from 5:00pm – 6:00pm and makes regular TV appearances. In addition, he is currently the tour DJ for the multi-platinum, Grammy award-winning iconic artist and actor Ja Rule touring the US, Europe, Asia and across the globe.

Much in demand, DJ Will is a fixture not only on the NYC club scene, spinning at the hottest clubs (40/40, BB Kings, LeSouk, Markee, Taj, Hudson Terrace, Doux, The Attic, Orbit, Milk River and many more), but also makes appearances wowing patrons at clubs in South Beach Miami, Las Vegas, LA, Atlanta, Puerto Rico, Dominican Republic, Mexico, Jamaica, Bahamas, Grand Turks abroad in Brazil, Japan, Australia, New Zealand, Poland, Germany, China, Romania, Paris to name a few. DJ Will has also established a strong fan base and following on the college circuit, booking gigs at major universities across the country. Additionally, he is consistently booked for A-list celebrity parties for high-profile artists such as Ja Rule, Kanye West, Sean "P Diddy" Combs, Russell Simmons, Stevie Wonder, Young Jeezy, John Legend, Busta Rhymes, Clive Davis, La Reid etc. and big name companies such as Nike, Adidas, Armani, The New York Yankees, LA Fitness, T-Mobile, Sprint, MTV, The NBA, NFL, USGA & more. He also works various charity events throughout the year, supporting The Eagle Academy for Young Men, Arts on Third Festival, Hale House Center for Children, I Love My Life (Stop the Violence Campaign), Feed the Hungry and various Soup Kitchens.

Known for his vast collection of varied and rare music, DJ Will attributes his appreciation of the diversity of music that keeps him spinning saying, "I love being able to read a crowd and figure out what is going to move them or even surprise them with music they might not have heard before or have not heard in a long time, and there's nothing more rewarding than having a dance floor or club or arena packed with people who I've set in motion dancing and having a great time."

Additional Accolades/Accomplishments:

TV Appearances: Fox 5 Good Day New York, Bet 106 & Park, ESPN, Eye Witness News, Russell Simmon's One World, NBA Inside Stuff, The Queen Latifah Show

Media Coverage: WireImage.com , Vibe Magazine, XXL Magazine, Time Out, Zagat, Yelp, HipHop Weekly Magazine; E Mix Show Magazine, New York Daily News, New York Post's Page 6, Party Zone, Whatspoppin.net, Bossip, MediaTakeOut.com, 7Days7Nights.com, Alltheparties.com, Umissedit.com, Balleralert, TMZ.

Tri-Founder, "Da Union DJ's" - assembled (30) crew members and growing top club and radio DJ's who dominate the clubs, party scene and radio air waves around the world.

CONTACT INFORMATION

Social Media



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BOOKING

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